DEBIT CARD CASH BACK OFFER

Shop with your IDBI Bank Debit Card and get Cash Back upto ₹1000*

Offer valid till 28th February, 2013

IDBI BANK
banking for all

*Terms & Conditions apply

Offer Period: 1st November, 2012 to 28th February, 2013

Who can qualify: All IDBI Bank Debit cardholders who carry out a minimum of 10 purchase transactions with a minimum aggregate spend of ₹20,000/- on their IDBI Bank Classic, Gold, Platinum, KIDS, Women's, Magic and Being Me Debit Card at any Merchant establishment or any e-commerce site during this period.

Cash Back Amount:
Once a cardholder qualifies, the actual amount of cash back will be as under:

Aggregate spend during the offer period (₹)	20,000-49,999	50,000-99,999	1,00,000-1,99,999	2,00,000-4,99,999	5,00,000-& above
Cash Back Amount (₹)	100	150	250	500	1000

Conditions:

a) All Debit cards (except those issued against NRI accounts) are eligible for the cash back offer provided the above criteria are met.

b) All purchase transactions (i.e. Point of Sale transactions) and e-commerce transactions using IDBI Bank Debit Cards will be considered for calculating the aggregate spends.

c) ATM transactions and Internet Banking transactions will not be eligible for the cash back offer.

d) The cash back amount will be credited to the cardholder's account within a period of two months from the closure of the cash back offer i.e. by 30th April, 2013.

e) Complaints from the cardholders regarding non–receipt or short receipt of the cash back amount will be entertained till 31st July, 2013.

For more details, please call our Phone Banking Center (1800-22-1070 for BSNL/MTNL and 1800-200-1947 for other operators) or contact your nearest branch.

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IDBI Bank Limited, Regd. Office: IDBI Tower, WTC Complex, Cuffe Parade, Mumbai - 400 005.
Toll Free No.: 1800-22-1070 (MTNL / BSNL) and 1800-200-1947 (Others).
Visit us: www.idbi.com