

आईडीबीआई बैंक लिमिटेड

पंजीकृत कार्यालय : आईडीबीआई टॉवर, हब्ल्यूटीसी कॉम्प्लेक्स, कफ परेह,

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सितम्बर २६, २०१७

The Manager (Listing) National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor, Plot No.C/1, G Block,

Bandra Kurla Complex, Bandra(E),

The Manager (Listing) Bombay Stock Exchange Ltd., 25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001

Dear Sir,

Mumbai - 400 051

IDBI Bank initiates 'Project Nishchay' - 'Resolve to succeed'

IDBI Bank has launched 'Project Nishchay' in partnership with The Boston Consulting Group (BCG) to accelerate its turnaround programme and improve financial performance. The project will be led by senior management at IDBI Bank along with BCG. BCG will assist the Bank to identify areas for cost containment and revenue maximization leading to sustainable growth and profitability of the Bank. With support from the consulting partner, Bank hopes to identify and address existing gaps, capitalize on core strengths and improve existing products and processes.

Coordinating across multitude of initiatives, the Bank will focus on four key areas - revenue enhancement, cost control & reduction, asset productivity and overall program management in consultation with BCG.

You are requested to kindly take the above intimation on record in terms of Regulation 30 of the SEBI (LODR) Regulations, 2015.

> भवदीय. कृते आईडीबीआई बैंक लिमिटेड

कंपनी सचिव