



प्रेस विज्ञप्ति  
PRESS RELEASE

**For Immediate Publication / Broadcast / Telecast**

**PR/1267**

### **IDBI Bank inaugurates e-lounge at Saket Branch, New Delhi**

*Strengthens its banking services and technology in the state*

**New Delhi, March 25, 2015:** Taking forward its endeavour to deploy cutting edge technology to offer a wide array of advanced financial services and products to its customers, IDBI Bank launched its first e-lounge in New Delhi. The e-lounge, which is a self service lounge and located at Saket branch in New Delhi, was inaugurated by Shri S. Ravi, Director, IDBI Bank. Shri B.K. Batra, DMD, IDBI Bank, Shri Yashpal Gupta, CGM, IDBI Bank and other dignitaries also graced the occasion.

The new section in branch is a step towards expanding the Bank's presence in digital world. The e- Lounge consists of 24x7 Kiosk based solutions designed to deliver a wide range of banking services round the clock. This high-end technology platform will meet most of the customers' banking needs through a simple and intuitive interface.

At IDBI Bank's e-lounge, banking services will be taken to a different plane, with high-end technology platform meeting most of the banking requirements through simple and intuitive interface on the self-service terminals. The customers can, on a self service basis, enjoy facilities such as

ATM, Automated Cash Deposit, Automated Cheque Deposit, Automated Pass Book Printing, e-Transaction kiosk etc. The platform also contains a LED screen for providing product information and a Helpline to our Customer Care Centre.

While elaborating various benefits of e-lounge, **Shri B.K. Batra, DMD, IDBI Bank** said “Taking the bank’s philosophy ‘Bank Aisa, Dost Jaisa’ forward, IDBI Bank has always been in the forefront of technological innovation extending latest banking services to its customers. We look forward to further elevate our services for our customers and inaugurate more such e-lounges in the state and across the country.”



Shri S. Ravi, Director, IDBI Bank (Centre) and Shri B.K. Batra, DMD, IDBI Bank (L) at the e-lounge.

---

#### All representatives of Print, Wire and Electronic Media.

---

आईडीबीआई बैंक लिमिटेड • पंजीकृत कार्यालय, आईडीबीआई टावर, डल्फ्यूटीसी कॉम्प्लेक्स, कक्ष परेड, मुंबई 400 005.  
IDBI Bank Limited, Regd. Office: IDBI Tower, WTC Complex, Cuffe Parade, Mumbai 400 005.

सीआइएन/(CIN)L65190MH2004GOI148838

Visit us: [www.idbi.com](http://www.idbi.com)