



प्रेस विज्ञप्ति  
PRESS RELEASE

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**IDBI Bank marks yet another milestone -  
Inaugurates 3000<sup>th</sup> ATM**

**New Delhi, April 6, 2015:** In tune with its philosophy of 'Bank Aisa, Dost Jaisa', IDBI Bank today strengthened its network and reach in the country by inaugurating its 3000<sup>th</sup> ATM at Punjabi Bagh, New Delhi. The 3000<sup>th</sup> ATM was inaugurated by Shri S. Ravi and Shri Pankaj Vats, Directors of IDBI Bank, in presence of Shri M. S. Raghavan, CMD, IDBI Bank and other dignitaries. With this, the bank's network is enhanced, reaching a mark of 1708 branches and 3000 ATMs across 1256 centers in India. IDBI Bank connects with its customers through branches, ATMs, internet banking, social media, 24 X 7 call center, e-lounge and mobile banking.

**Speaking on the occasion, Shri M. S. Raghavan, CMD, IDBI Bank said** "With every additional ATM, IDBI Bank strengthens its reach and offers banking benefits not only to the bank's customers but the population at large. The bank has always endeavored in providing the best technology, customised banking services and lasting relationships to its' customers".



IDBI Bank's 3000<sup>th</sup> ATM being inaugurated by Shri S. Ravi (R) and Shri Pankaj Vats (L), Directors of IDBI Bank, in presence of Shri M. S. Raghavan, CMD, IDBI Bank (Centre).

### **About the Bank**

IDBI Bank is the youngest, new generation public sector universal bank that rides on a cutting edge Core Banking platform with strong service orientation. This enables the Bank to offer personalized banking and financial solutions to its clients. IDBI Bank has one of the largest housing loan portfolios amongst PSBs and offers housing loans at base rate to its existing and new customers. The Bank offers very competitive rates to the MSME segment wherein it has different schemes for the specific customer segments. IDBI Bank also has a strong focus on agriculture sector and allied activities through its customized products, competitive pricing and personalized services.

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**All representatives of Print, Wire and Electronic Media.**

आईडीबीआई बैंक लिमिटेड • पंजीकृत कार्यालय, आईडीबीआई टॉवर, डब्ल्यूटीसी कॉम्प्लेक्स, कफ परेड, मुंबई 400 005.  
IDBI Bank Limited, Regd. Office: IDBI Tower, WTC Complex, Cuffe Parade, Mumbai 400 005.

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