



Indian Banks' Association

No. RB/20-21/9759

March 24, 2021

The Chairman/Managing Director & Chief Executives of All Member Banks

Dear Sir/Madam,

Online Training Programme by The National Commission for Women (NCW) On 'Empowering Women Through Entrepreneurship'

The National Commission for Women (NCW) is an apex statutory organisation working towards women development and empowerment. To this end, National Commission for Women has joined hands with Indian Institute of Management Bangalore, a renowned academic institution fostering excellence in management, innovation and entrepreneurship, and India SME Forum, India's largest not for profit organization for small & medium enterprises, and has envisioned a collaborative online training programme '**Empowering Women Through Entrepreneurship**' to support and sponsor digital learning of 5000 aspiring women entrepreneurs. Selected women entrepreneurs will also get a special chance to be mentored and incubated by our knowledge and mentoring partner post completion of the course.

The aim of the programme is to enhance the knowledge and business acumen of aspiring women entrepreneurs thus leading to their economic independence. The registrations for the training have launched through MyGov on 4th March 2021 and will be available till 31st March 2021 (<https://innovateindia.mygov.in/ncw-challenge/>).

As the banking industry caters to a large number of Indian businesses and enterprises, the NCW desires to have support in the dissemination of their initiative. We therefore, request member banks to give publicity to the online training programme on '**Empowering Women Through Entrepreneurship**'. **Copy of programme is enclosed for ready reference.**

Thanking you,

Yours faithfully,

D K Malhotra
Senior Advisor