

## **ABOUT THE OFFER**

- 1) Get 2 tickets free with IDBI Bank 'Euphoria' Travel Credit Card on all days of the week.
- 2) Buy one ticket & get the second ticket free on your IDBI Bank 'Aspire' Platinum Credit Card & 'Imperium' Secure Credit Card on 2nd and 4th weekends of the month (Saturdays & Sundays)

## **HOW TO AVAIL THE OFFER**

- 1) Go through the regular ticketing flow for selecting the movie, cinema and show of your choice
- 2) Proceed to Payments page
- 3) Confirm your details by providing your email id & mobile number as this information will be used for confirming your transaction
- 4) To avail offer, check 'Avail Offers & Discounts'
- 5) Click on the tab - Credit/ Debit/ Net Banking
- 6) Click on 'Select Offer' and click on 'IDBI Bank Credit Card Offer' from the offers drop down list
- 7) Enter your 16 digit Debit/Credit Card number in the box and click on 'Check'
- 8) Congratulations! You would have successfully availed your offer
- 9) You will have to pay the remaining transaction amount using the same card on which you have availed the offer. Your card number will auto populate in the box. To make the payment, enter your name on the card, expiry date and CVV card details

## **FAQs**

### **1) Which card categories are eligible for the offer?**

This offer is applicable on Aspire Platinum' Credit Card , 'Imperium Secure' Credit Card & 'Euphoria Travel' Credit Card

### **2) How many tickets do I have to book to avail this offer?**

Minimum 2 tickets have to be booked to avail the Get 2 Free movie tickets offer on Euphoria travel cards. You can buy more than 2 tickets also. For instance, if you buy 4 tickets, you will get 2 tickets free. If you

buy 3 tickets, you will get 1 free ticket. For Aspire and Imperium cards, you need to book minimum 2 tickets to avail buy 1 get 1 ticket free offer.

**3) How many free tickets can I avail in a month?**

Euphoria Travel card holders can avail maximum 2 free tickets in a month. Aspire and Imperium cardholders can avail maximum 1 free ticket in a month. The free ticket price cannot exceed Rs.250/ticket under this offer

**4) What is a bin Range?**

Bin ranges are the first 6 digits on your credit card

**5) What are the eligible bin ranges for this offer?**

Eligible Bin ranges : 559558 & 485068

**6) How do I check whether my card is eligible for the offer?**

Check the card category under 'About the offer' section and check the eligible bin range mentioned under FAQs. In case you still have queries, you can proceed to the payment page and enter your card details and try availing the offer. An error message will pop up if your card is invalid. On weekdays if you use Aspire or Imperium Credit Card, an error message will pop up stating that the 'Offer on your card is valid on 2<sup>nd</sup> and 4<sup>th</sup> weekend only.'

**7) What happens in case of an unsuccessful transaction?**

For any queries related to failed or unsuccessful transaction, you can get in touch with the BookMyShow Support Center at 022 6144 5050 or you can send an email to [helpdesk@bookmyshow.com](mailto:helpdesk@bookmyshow.com)

**8) What if the show is cancelled and the customer has availed the discount?**

In case the show is cancelled and the payment has been debited from your account, you can get in touch with BookMyShow Support Center at 022

6144 5050 or you can send an email to [helpdesk@bookmyshow.com](mailto:helpdesk@bookmyshow.com) and claim your refund

## TERMS & CONDITIONS

1. In case you have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again
2. The free tickets available under the respective card categories is as follows:

Card Category	Weekday	2 <sup>nd</sup> and 4 <sup>th</sup> Weekends
IDBI Euphoria Travel cards	12	12
IDBI Aspire cards	0	40
IDBI Imperium cards	0	40

3. Quota refresh time for IDBI Bank Euphoria cards : Free tickets will be offered in two blocks of 6 each throughout the week with quota refresh time being 10:00 A.M. and 4:00 P.M
4. Quota refresh time for IDBI Bank Aspire and Imperium cards : Free tickets will be offered in two blocks of 20 each on 2<sup>nd</sup> and 4<sup>th</sup> with quota refresh time being 10:00 A.M. and 4:00 P.M
5. Customer will have to pay internet handling fee as levied on each ticket
6. This Offer is valid ONLY for users coming directly to the Website or mobile app and not via individual cinema sites
7. Offer is valid only on movie tickets booked on BookMyshow
8. Offer is applicable on all partner cinemas in India for which tickets can be booked on BookMyshow
9. This offer is not applicable on Luxe/Jazz Cinemas, Chennai
10. The offer cannot be combined with any offer/discounts/promotions at the theaters available on BookMyshow
11. Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged
12. Once the booking is committed, the confirmation mail/SMS received from Bookmyshow, needs to be exchanged with the ticket available at the theater

13. Bigtree & IDBI Bank reserve the right to disqualify any Card holder from the benefits of the Program. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Program
14. Bigtree & IDBI Bank reserves the right to modify/ change all or any of the terms applicable to the Program without assigning any reasons or without any prior intimation whatsoever
15. Bigtree & IDBI Bank also reserves the right to discontinue the Program without assigning any reasons or without any prior intimation whatsoever
16. Individual Cinema rules applicable
17. In addition to the above, this offer on the website is also subject to Bookmyshow's general Terms of Use. Kindly refer to Bookmyshow's Terms & Conditions on the homepage
18. The customer shall be required to give personal information online for the tickets purchased On Bookmyshow
19. In case of any disputes, Bigtree's decision will be final